AGJENCIA E STATISTIKAVE TË KOSOVËS
AGENCIJA ZA STATISTIKE KOSOVA
KOSOVO AGENCY OF STATISTICS

# PRESS RELEASE

Hotel Statistics, January 2024

08.03.2024

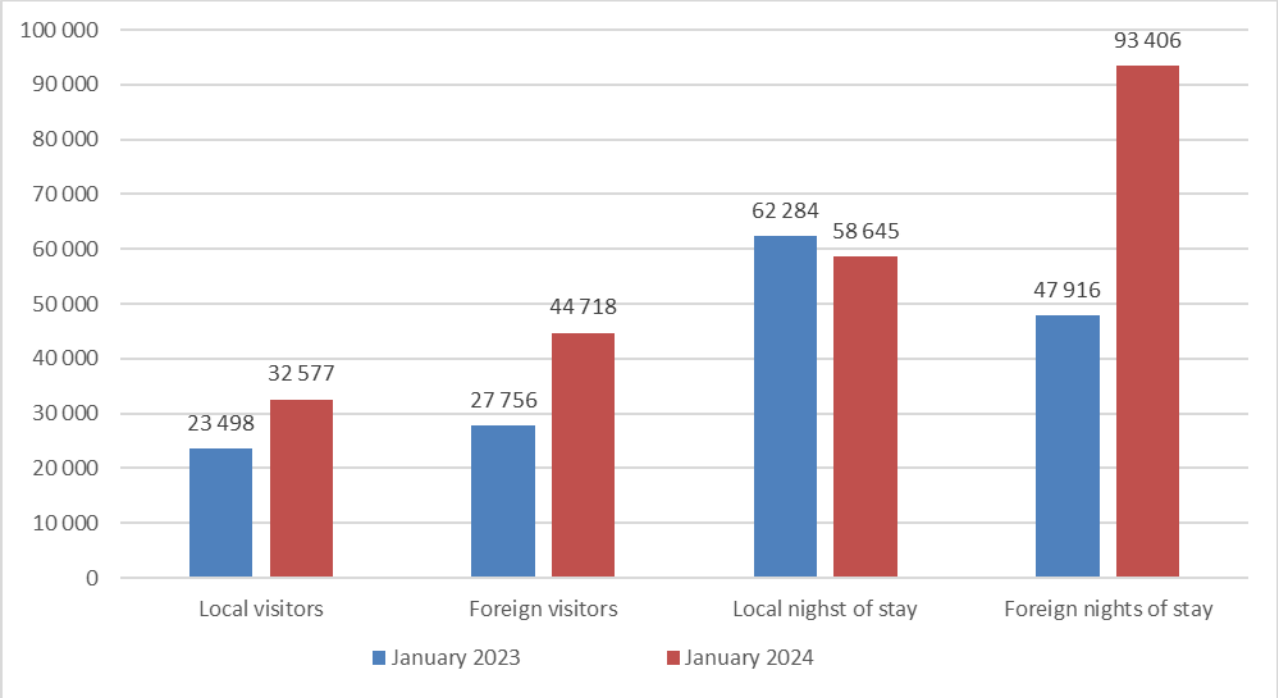
The Kosovo Agency of Statistics (KAS) has released the Hotel Statistics for the month of January 2024.

## More visitors to Hotels in January 2024 compared to a year ago

In the month of January 2024, the number of visitors (local and foreign) in hotels was 77 295, of which 42.1% were local and 57.8% were foreign. Compared to January of 2023 (there were 51 253 visitors), there was an increase in the total number of visitors to hotels by 50.8%.

The number of nights of stay was 152 051, of which 38.5% were from local visitors and 61.4% from foreign visitors.

**Number of visitors and nights of stays, January 2023 – January 2024**



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## The number of local visitors and their nights of stay in hotels by region

The region of Peja has the largest number of local visitors in hotels with 19 472 visitors and 33 080 nights of stay.

| | Visitors | | | Nights of stay | | |
|---|---|---|---|---|---|---|
| | January 2023 | January 2024 | % January 2024 / January 2023 | January 2023 | January 2024 | % January 2024 / January 2023 |
| **Local visitors** | **23 498** | **32 577** | **38.6%** | **62 284** | **58 645** | **-5.8%** |
| Gjakovë | 183 | 211 | 15.1% | 351 | 369 | 5.0% |
| Gjilan | 1 761 | 1 919 | 8.9% | 8 712 | 7 821 | -10.2% |
| Mitrovicë | 1 214 | 1 253 | 3.2% | 2 411 | 2 311 | -4.2% |
| Pejë | 10 672 | 19 472 | 82.5% | 34 019 | 33 080 | -2.8% |
| Prizren | 3 799 | 4 088 | 7.6% | 7 859 | 5 760 | -26.7% |
| Prishtinë | 3 282 | 3 168 | -3.5% | 5 098 | 4 430 | -13.1% |
| Ferizaj | 2 587 | 2 467 | -4.6% | 3 834 | 4 876 | 27.2% |

## The number of foreign visitors and their nights of stay by country of origin

As for foreign visitors compared to the previous period (January 2023), there is an increase in visitors by 50.8%. A total of 77 295 foreign visitors, of which the largest number is from Albania, Switzerland, Germany, Turkey, etc.

| | Visitors | | | Nights of stay | | |
|---|---|---|---|---|---|---|
| | January 2023 | January 2024 | % January 2024 / January 2023 | January 2023 | January 2024 | % January 2024 / January 2023 |
| **Foreign visitors** | **27 755** | **44 718** | **61.1%** | **47 914** | **93 406** | **94.9%** |
| Albania | 10 281 | 16 959 | 65.0% | 16 577 | 33 974 | 104.9% |
| Germany | 2 617 | 3 635 | 38.9% | 4 710 | 9 629 | 104.4% |
| Switzerland | 2 780 | 3 241 | 16.6% | 4 819 | 5 952 | 23.5% |
| Turkey | 1 688 | 2 349 | 39.1% | 2 956 | 4 512 | 52.6% |

For more information about Hotel Statistics for the month of January 2024, visit: https://ask.rks-gov.net/Themes/Tourism